

A Tradition Unlike Any Other: The Masters
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The 90th annual Masters Tournament will take place from April 9-12 at Augusta National Golf Club, continuing a legacy renowned as one of the most iconic events in sports.

Known for its traditions, breathtaking course and lively atmosphere, the Masters continues to stand apart from any other golf tournament. Some describe the event as more than just a competition; they explain the parts of the Masters that make it so important to so many fans across the world.

Kenzie Sauter, a sophomore finance major, has attended the tournament and explains how being there in person creates a different experience than watching it from home.

“I would say the Masters in person is so special because there is so much to do there,” Sauter said. “It’s not like watching it on TV because you can walk around and truly admire the landscape for its beauty.”

For Sauter, the event is also meaningful on a personal level.

“It is really special to me because I get to go with my dad every year and spend time with him,” Sauter said.

For students like Sauter, the Masters is not just about golf, but about the lasting memories people can create for themselves and for their families.

While the atmosphere plays a big role in determining attendees’ experiences, so do the traditional rules that come with attending the tournament.

“I’ve been to the Masters twice, and the most unique experience is the rules,” said Brady Macaw, a freshman nursing major. “No running around, no phones, it’s just a very surreal experience.”

These rules help create a respectful and controlled environment for spectators. Letting the crowd just be in the moment and admire the gameplay and the scenery.

When it comes to players, Macaw named Justin Thomas as one to look out for.

“He carries himself very well,” said Macaw. “He’s not boring to watch, he is a very outgoing and fun player.”

On the other hand, Mayes Marchetti, a junior marketing information systems major, mentioned Scottie Scheffler as a strong player in this year’s tournament.

“He is American and the Masters is a staple in American golf,” Marchetti said. “He’s also the best player in the world right now.”

Together, their choices can show how fans are drawn to different players for different reasons. Keeping the golf community unique, but still having a similar passion for the same sport.

The traditions of the event help keep the tournament special and alive. Having its own set of unique events and ceremonies keeps the Masters set apart from all other golf tournaments.

“They have traditions like no other golf tournament, including the green jacket ceremony, the champions dinner, and having honorary tee-offs for golf legends,” Marchetti said.

These rituals, paired with recognizable elements such as the azalea-lined course and pimento cheese sandwiches, support the tournament's charm.

As anticipation builds across the world, the Masters continues to grow as a defining event in golf. Fans look ahead to see what this year will bring and which moments will contribute to the tournament's long-lasting impact and legacy.